

FRIDAY 20 JUNE PROGRAM FOR NEWSLETTER		
3.00pm	Armidale Heritage & Highlights: Bus Tour courtesy Armidale Tourist Centre	Commencing from and returning to Armidale
		Showground
3.00pm	Show Announcers Academy Workshop	Lyndsey Douglas
		Armidale Business Centre, Cinders Lane
6.30pm	Raising the Bar - Next Generation Welcome Drinks	Armidale Ex Servies Club Function Room 1
SATUR	DAY DAY 21 JUNE	ARMIDALE EX SERVIES CLUB
8.00am	Join us for ASC Annual General Meeting	Function Room 2
8:30am	Registration	Foyer Level 1
	Welcome and Official Opening	Convenor - Lyndsey Douglas
		Jill Chapman President AgShows NSW
	The Great Debate: "The primary purpose of today's Agricultural Shows is advancing Agriculture"	Debate Leaders - Kelso Looker and Brett Kenworthy
		Ag Shows NSW Directors
	Leadership Lessons for Committee Success:	Keynote Speaker - Claire Hewat
	Building Collaborative Committees	Associations Forum
	Innovative Ag Shows: Stronger, Smarter, Sustainable Innovating Tradition:	Keynote Speaker - Julia Spicer
	Future-Proofing Agricultural Shows	Engage and Create Consulting
	Survive and Thrive: Success Stories from Shows	Success Stories from the Floor including
	Survive and Inrive: Success Stories from Snows	Schools Auctioneers Competition
		Keynote Speaker - Jim Stewart
	Can AI Supercharge Your Show Secretary — and Your Show?	Stewart Media
	Money Talks: Grants and Sponsorships and required Data	Speakers - Grants - Nina Laitala ICDA
		Sponsorship - Leanne Sandrone Camden
		Terry Wilcher - 123TIX
	Yarn Circle Session 1	The Bule or mained for Franchischer
	Yarn Circle Session 2	
	CAS 2025 Review and Reflect, Yarn Circle Wrap up	Convenor - Lyndsey Douglas
5.45pm	Conference Concludes	
SATUR	DAY NIGHT 21 JUNE	
6.30pm	Pre Dinner Drinks followed by Gala Dinner and Awards	Emcees - Domonique Wyse and Paris Capell
SUNDA	Y 22 JUNE	
9.00am	Big Brekkie at Dumeresq Dam	Armidale and New England Show Society