



AgShows NSW School Auctioneers Competition Notes and Templates

Please take the time to watch the video which outlines the running of the competition:

[CLICK HERE](#)

Template emails for schools to accompany introductory video

General Structure of Competition

- Heat 1 selling 3 sheep consecutively at the **school competition** (approx. 3 min per competitor)
- Heat 2 selling 2 pens of lambs **at the show** (approx 2 min per competitor)
- Final in the afternoon of the same day as Heat 2 (3pm) selling 1 sheep (approx 1.5 min per competitor)

****Three emails form the basis of organising the competition;****

1. Example Email 1 sent to interested Schools in your area (4 months prior to Heat 1)

Hi All,

The School Auctioneers Competition is officially on in 2024.

Below I have given you all the details for how the competition runs;

1. Align yourself with a local livestock agent as a Tutor.
2. Organise for them to come to your school (or Zoom meet) and workshop with the students.

Example for the agent to discuss on the first session:

- introduction and rules of auctions (those outlined at the start of an auction)
- speaking clearly and maintaining pronunciation and presentation
- keeping track of price
- tongue twisters and rhymes to help

- what to practice before the next visit.

Attached is a copy of 2024 Judging Sheet

One month after the first session:

- First go at auctioneering (guided by Tutor)
- Tutor gives advice on what to practice for next time.

Two months before the finals at allocated Agricultural Show

- Second go at auctioneering (guided by Tutor)
- Tutor gives advice on what to practice for the School Auctioneers Competition.

One month before finals at allocated Agricultural Show

AgShows NSW School Auctioneers Competition at allocated school;

Heat 1 selling 3 sheep consecutively at the school competition (approx. 3 min per competitor)

Process Outlined – At School Competition

- Each student will have 3 consecutive attempts at auctioning 3 individual Poll Dorset lambs.
- There will be a Novice (not received a finalist ribbon in previous years finals) and an Advanced competition (have placed in previous Novice Final)
- Tutors and crowd will be asked to act as mock bidders.
- 3 Judges will judge the students resulting in a 1st, 2nd and 3rd for each school, and the overall Champion, Reserve Champion for the competition across all schools.

Final Heat and also the Grand Final – At your allocated show

- Each novice student will have 2 attempts at mock auctioning a pen of prime lambs and each advanced student will sell 2 Poll Dorset stud rams in the Sheep Pavilion in the morning (approx. 11am) - Tutors/teachers/crowd to act as bidders. Ensure they are seated in the centre of the front row. Final heat placing of 1st, 2nd and 3rd.
- Novice finalist students will mock-auction one pen of prime lambs, and advanced finalists will sell a Poll Dorset stud ram in front of the general public (approx. 3pm - TBC). Members of the Ganmain Show Society will be the mock bidders in the crowd.
- Announcement of the Grand Champion School Auctioneer and Reserve

Champion School Auctioneer and Highly Commended in both classes will be announced at the end of the competition.

Could you all please forward an estimate of the number of students you expect to enter as soon as you can?

Mid Term 2, I will ask for the name and business of your agent/Tutor, and names and ages of the students.

Please contact me if you would like to discuss **INSERT EMAIL AND PHONE NUMBER**.

This is a living project. In the event that we are inundated with entries we will likely hold an extra heat.

I will be in touch as soon as I have a handle on the level of interest from schools.

Please forward this email to any school in the area that you think might be interested.

Thanks for your interest.

SIGNED OFF BY TEACHER

2. Email 2: Example Email to Schools (2 months prior to Heat 2)

Hi All,

Competition is on Friday 26th July.

Registration at 10am at the Ag Plot.

We should finish at 1.30pm depending on numbers.

Parking down at the Ag Plot - entry via the far eastern entrance and follow the gravel road to the end.

Attached is the judging sheet.

Novice students (have NOT been in the Final at Ganmain Show before)

Will sell 3 Poll Dorsett lambs in succession. (2 wethers and one ewe - weights TBA in week 1 Term 3)

Sire: TRAC Steve (Armdale Park, Marrar bloodline)

Dam: TRAC Poll Dorset breeding ewe (Armdale Park, Marrar bloodline)

Advanced students (HAVE been in the Final at Ganmain Show before) Will sell 3 Poll Dorset Rams in succession.

Sire: TRAC Steve

Dams: TRAC Poll Dorset breeding ewes (Armdale Park Bloodline)

Schools attending are:

TRAC, Wagga Wagga

St Pauls, Walla Walla

Yanco, Yanco

Mount Austin, Wagga Wagga

Christian College, Wagga Wagga

If you know of another school show is planning on coming please let me know.

Can you please let me know if your Tutor is coming to the competition so I know how many judges we have?

Also an updated idea of numbers would be good.

Please let me know if you need any more information at this stage.

Have a well deserved break!

Thank you!

Trevor Dawson

3. Example Email 3 - Week of competition Email to Schools

Hi All,

All set for Friday's first heat of the 2024 School Auctioneers Competition.

Please arrive by 9.30am to register your students and start by 10am.

I would envisage that we will be finished by 1.30pm.

Below are the weights and details of the Auction sheep.

Novice. TRAC's "College Park" Poll Dorset wethers and ewes (Armdale Park bloodline)

- to be sold as fat lambs. Spring 2023 drop.

Lamb ewe 1 - 65 kg
Lamb wether 2 - 74 kg
Lamb wether 3 - 86kg

Advanced. TRAC's "College Park" Poll Dorset Stud rams (Armdale Park bloodline).
Sire - TRAC Steve. Dam - TRAC breeding ewes

Ram 1 - 111 kg milk tooth (Spring 2023 drop)
Ram 2 - 136 kg 2 tooth
Ram 3 - 147 kg. 2 tooth

Parents are welcome to come to the competition.
They will need to sign in at the front office.

Parking on Friday:

Please sign-in your teachers at the front office and then enter through the far eastern entrance and go over the PD crossing down the gravel road to the Ag Plot - follow the track all the way until you are looking at our veggie plots.
Park outside the Ag Plot to the right (West), facing the Western building.

Food:

I will have snacks, a sausage sizzle lunch and tea, coffee and water provided.
Please let me know if you have any dietary requirements.
Thanks in advance!

See you all on Friday.
Please ring me on 0458562583 if you need to.

Yours Sincerely,

Trevor Dawson

4. Email prior to Heat 2 and Final at the Ganmain Show

Hi All,

Heat 2 and the Final of the School Auctioneers Competition is fast approaching.
Both Heat 2 and the Final will be held at the Ganmain Show on August 24.

Heat 2 will commence at 11am in the Sheep Pavillion.
Novice students will sell 2 pens of prime lambs in succession.
Advanced students will sell 2 rams in succession.
Details of the lambs and rams will be provided at the Show.

First, Second and Third place in the Novice Heat 2 will progress to the Novice Final.
First, Second and Third place in the Advanced Heat 2 will progress to the Advanced Final.

Novice and Advanced are separate Finals. Novice do not compete against the Advanced students.

The Finals will be held on the stage at approximately 3pm.
Finalists will only sell one sheep or pen of sheep.

Students and parents/guardians/teachers will need to pay for entry into the showgrounds however there is no fee for entry into competition.

I have attached the placings from Heat 1 for your students if they wish to know how they placed across all competitors in Heat 1.

If a student is unable to attend then the next competitor on the placings list can take their place in Heat 2.

Please let me know if you have any questions.

Yours Sincerely,

Trevor Dawson

Novice Bidders Card

Suggested guidelines:

- Start bidding close to \$100 per head
- Increments - \$20 (only allow 2), \$10 then \$5 (no lower than this)
Clearly indicate if you are changing the increment.
- Try not to bid at the same time as others.
- Allow bidding to slow down after \$200.

- Top bid for this card is \$210

Novice Bidders Card

Suggested guidelines:

- Start bidding close to \$100 per head
- Increments - \$20 (only allow 2), \$10 then \$5 (no lower than this)
Clearly indicate if you are changing the increment.
- Try not to bid at the same time as others.
- Allow bidding to slow down after \$200.

- Top bid for this card is \$215

Novice Bidders Card

Suggested guidelines:

- Start bidding close to \$100 per head
- Increments - \$20 (only allow 2), \$10 then \$5 (no lower than this)
Clearly indicate if you are changing the increment.
- Try not to bid at the same time as others.
- Allow bidding to slow down after \$200.

- Top bid for this card is \$220

Novice Bidders Card

Suggested guidelines:

- Start bidding close to \$100 per head
- Increments - \$20 (only allow 2), \$10 then \$5 (no lower than this)
Clearly indicate if you are changing the increment.
- Try not to bid at the same time as others.
- Allow bidding to slow down after \$200.

- Top bid for this card is \$225

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Novice Bidders Card

Suggested guidelines:

- Start bidding close to \$100 per head
- Increments - \$20 (only allow 2), \$10 then \$5 (no lower than this)
Clearly indicate if you are changing the increment.
- Try not to bid at the same time as others.
- Allow bidding to slow down after \$200.

- Top bid for this card is \$230

Novice Bidders Card

Suggested guidelines:

- Start bidding close to \$100 per head
- Increments - \$20 (only allow 2), \$10 then \$5 (no lower than this)
Clearly indicate if you are changing the increment.
- Try not to bid at the same time as others.
- Allow bidding to slow down after \$200.

- Top bid for this card is \$235

Novice Bidders Card

Suggested guidelines:

- Start bidding close to \$100 per head
- Increments - \$20 (only allow 2), \$10 then \$5 (no lower than this)
Clearly indicate if you are changing the increment.
- Try not to bid at the same time as others.
- Allow bidding to slow down after \$200.

- Top bid for this card \$245.

Novice Bidders Card

Suggested guidelines:

- Start bidding close to \$100 per head
- Increments - \$20 (only allow 2), \$10 then \$5 (no lower than this)
Clearly indicate if you are changing the increment.
- Try not to bid at the same time as others.
- Allow bidding to slow down after \$200.

- Top bid for this card \$250

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Advanced Bidders Card

Suggested guidelines:

- Start bidding close to \$1000 per head
- Increments - \$200 (only allow 2), \$100 then \$50 (no lower than this)
Clearly indicate if you are changing the increment.
- Try not to bid at the same time as others.
- Allow bidding to slow down after \$2000.

- Top bid for this card is \$2100

Advanced Ram Bidders Card

Suggested guidelines:

- Start bidding close to \$1000 per head
- Increments - \$200 (only allow 2), \$100 then \$50 (no lower than this)
Clearly indicate if you are changing the increment.
- Try not to bid at the same time as others.
- Allow bidding to slow down after \$2000.

- Top bid for this card is \$2150

Advanced Bidders Card

Suggested guidelines:

- Start bidding close to \$1000 per head
- Increments - \$200 (only allow 2), \$100 then \$50 (no lower than this)
Clearly indicate if you are changing the increment.
- Try not to bid at the same time as others.
- Allow bidding to slow down after \$2000.

- Top bid for this card is \$2200

Advanced Bidders Card

Suggested guidelines:

- Start bidding close to \$1000 per head
- Increments - \$200 (only allow 2), \$100 then \$50 (no lower than this)
Clearly indicate if you are changing the increment.
- Try not to bid at the same time as others.
- Allow bidding to slow down after \$2000.

- Top bid for this card is \$2250

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Advanced Bidders Card

Suggested guidelines:

- Start bidding close to \$1000 per head
- Increments - \$200 (only allow 2), \$100 then \$50 (no lower than this)
Clearly indicate if you are changing the increment.
- Try not to bid at the same time as others.
- Allow bidding to slow down after \$2000.

- Top bid for this card is \$2300

Advanced Bidders Card

Suggested guidelines:

- Start bidding close to \$1000 per head
- Increments - \$200 (only allow 2), \$100 then \$50 (no lower than this)
Clearly indicate if you are changing the increment.
- Try not to bid at the same time as others.
- Allow bidding to slow down after \$2000.

- Top bid for this card is \$2350

Advanced Bidders Card

Suggested guidelines:

- Start bidding close to \$1000 per head
- Increments - \$200 (only allow 2), \$100 then \$50 (no lower than this)
Clearly indicate if you are changing the increment.
- Try not to bid at the same time as others.
- Allow bidding to slow down after \$2000.

- Top bid for this card \$2450.

Advanced Bidders Card

Suggested guidelines:

- Start bidding close to \$1000 per head
- Increments - \$200 (only allow 2), \$100 then \$50 (no lower than this)
Clearly indicate if you are changing the increment.
- Try not to bid at the same time as others.
- Allow bidding to slow down after \$2000.

- Top bid for this card \$2500

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AgShows NSW School Auctioneers Competition

Auctioneers Name: _____

Judges Name: _____

Criteria	Points	Points awarded (Based on 3 sales)	Checked
Introduction and Statutory information (ALPA T&Cs)	10		
Description of animals	10		
Realistic starting bid	5		
Use of fillers	10		
Encouragement to bid / hold crowd interest	10		
Calculation of bids	10		
Bidder identification	10		
Knockdown and Final close (Identify buyer and thanks)	5		
Confidence / eye contact / standard of dress	5		
Body language	10		
Voice control / clarity	10		
Speed (not too fast or slow)	5		
Total	100		