

Cluster 1 - Service and Value for Members

1. Resources and Tools

Providing practical tools, resources, and shared services that assist member societies in their day-to-day operations. Efficient statewide systems that reduce duplication, embrace technology and support change management.

2. Insurance, Risk and Compliance Leadership

Coordinating insurance, risk management and compliance support across the Agricultural Show sector in NSW. This includes providing resources, tools, guidance, and governance support to help member societies manage increasing complexity, compliance, and exposure to risk.

3. Volunteers and People

Training and supporting volunteers. Tackling generational change and evolving/modernising the volunteer model. Sharing knowledge across shows, preventing burnout, and supporting succession planning. Reducing the overall burden on the volunteer leadership model.

4. Communication & Engagement

Improving communication channels and engagement strategies to ensure members remain informed, connected, and supported. This includes strengthening visibility, responsiveness, and overall member experience.

Cluster 2 - Advocacy and Influence

5. Advocacy and Impact Data

Enhancing advocacy efforts through the use of data, research, and impact measurement. This includes developing stronger evidence to support government engagement, funding applications, and broader recognition of the sector.

6. Assets & Infrastructure

Supporting the development and maintenance of sustainable facilities (council, state, private land). Collating and communicating Statewide facility plans for showgrounds. Long-term sustainability and development.

7. Advocacy & Government Relations

Strengthening relationships with state and local government and industry peak bodies. Ensuring shows have a voice at policy and funding tables. Collaborating with education providers and industry groups to strengthen education and industry connection.

8. Tourism & Community Engagement

Promoting shows as destinations and drivers of regional tourism. Showcasing local strengths and building community pride.

9. Agricultural Industry Leadership & Collaboration

Positioning AgShows NSW as a leader within the broader agricultural and community ecosystem. This includes building strategic partnerships and fostering collaboration to strengthen the overall impact of the Show movement to Agricultural Industries in New South Wales.

Cluster 3 - Future Readiness and Sustainability

10. Financial Sustainability

Diversifying income streams, reviewing statewide sponsorship models, leveraging economic impact data to attract financial partners and building financial resilience and sustainability.

11. Leadership Pathways & Future Generations

Building a strong pipeline of future leaders and volunteers through targeted programs, mentoring, and development pathways. This theme focuses on ensuring long-term sustainability through active investment in emerging leaders.

12. Group Empowerment

Strengthening the regional Group network as a key platform for delivering support, building capability, and strengthening collaboration across the state. This includes enhancing the role of Groups in local engagement and service delivery for AgShows NSW.

13. Board Capability and Governance

Strengthening the capability of Board Members through training, tools, and support mechanisms. This includes addressing skills gaps and ensuring key roles are well-supported and sustainable. Improving Governance (compliance, constitutions, induction packs, risk management, succession planning). Building confidence and accountability.